

## SRI KRISHNA ARTS & SCIENCE COLLEGE

### LIFE SKILL ACTIVITY FOR THE ACADEMIC YEAR 2022 -23

S.No	Name of the Capacity Development and Skill Enhancement programme	Year of implementation	Number of students enrolled	Name of the agencies/consultants involved with contact details, if any
1	Investment Avenues in Capital Markets	2023	126	Mr.Maheshwar, Senior Manager, Imarticus Learning
2	SKIT-Drug Awareness	2023	420	
3	Innovation,Incubation and Entrepreneurship	2023	207	Dr.Senthil Kumar, Head Entrepreneurship Development & Incubation atal Incubation Centre, NIFTTEA College of Kintwear Fashion
4	Importance of Higher Education	2023	193	Mr.Rajesh Balasubramanian, Founder- Director AT Pivers, Indian Institute of Mangement,Bangalore
5	Business Plan Contest	2023	520	Mr.S Periyasamy, CEO of AIC-NIFT-Tea Incubation, Centre fpr Textile and Apparels & Mr.Manuraj Suresh Babu, Varthaha International, Co-Founder, HR, Head of Purchase
6	WORKHOP ON FINANCIAL PLANNING	2023	61	Mr.V.S.Binu CFPcm
7	AD-MAC-SHOW, (Digital Advertisement Making Competition)	2023	60	Department of Commerce CA
8	Exhibition (Environmental Sustainability Exposition)	2023	300	Department of Commerce CA
9	KEY TRENDS IN TAXATION - GUEST LECTURE	2023	282	Department of Commerce CA
10	Product launch on edible food packaging materials	2023	31	Department of Commerce CA
11	Bringing life skills to life	2022	60	Sriram.J
12	How to be an entrepreneur as a profession	2022	49	Mr.Ragavendar Jayaram

13	Grab the Cup	2022	24	Management Science
14	Life After Life - KMCH Organ donation awareness initiative	2022	108	Dr.Arul Raj Ramakrishnan, Consultant hepatologist and Endoscopist.
15	SWORD Inaugration	2022	72	Mr. Raja, CSR Head, CRI Pumps, Coimbatore & Mr. P. Naveen Kumar, Founder and president of Atchyam trust, Erode
16	Life Skills	2022	50	Mr A Arul Prakash, II MTM, Government Arts College, Coimbatore
17	Life skill training program	2023	52	Mr. R.Narasimha Iyyagar, consultant trainer, Coimbatore